

# Skin!

*A 501(c)3 Fine Art Show*

*2024*

*Sponsorship Opportunities & Show Demographics*



***July 19 & 20, 2024 ~ Tampa, FL***



Dear Art Patron,

On behalf of our Tampa Bay art community, I'd like to invite you to join us as a sponsor for the upcoming SKIN! Art Show in Tampa, FL. This event is a fantastic chance to join us in highlighting emerging fine art trends from around the world, and will allow you to promote your brand to other art-minded individuals and press in the Tampa Bay Area.

Embarking on our 8th year, we are excited to announce that we were named a top 3 finalist and won an award at the 2023 Best of the Bay Awards for Best Gallery (Non-Museum) Show! With that, we continue to commit to making the 2024 SKIN! Art Show not just another successful show, but our greatest show ever. To accomplish the task, we need help from supportive sponsors like you. A portion of all proceeds will go to grant fund set up to support local artists.

In return for your generous financial or In-kind support of 2024 SKIN! Art Show, we will promote your brand in our pre-show marketing campaigns, promotional materials, during the live show, and in post-show communications. These promotions will benefit you by increasing brand awareness amongst a target audience of thousands. We realize how important our sponsors are to a show's success. We have a dedicated sponsorship services member who will work with you to ensure that your experience as a sponsor of SKIN! Art Show exceeds all of your expectations.

We greatly appreciate you taking the time to review our sponsorship proposal. As always, our success depends on partnership with brands like yours, and we are proud to have served as a valuable marketing partner for years. Should you have any questions, comments, or concerns, we encourage you to reach out to us directly at [info@skinartshow.com](mailto:info@skinartshow.com). We look forward to partnering with you and hope to see you this year at SKIN!

# Benefits of Event Sponsorship

## WHAT MAKES EVENT SPONSORSHIP UNIQUE?

**REACH** an active and social audience

**SHOWCASE** products to increase purchasing

**INCREASE AND SOLIDIFY** your “cool” factor

**BOLSTER** your brand by partnering with a premier show

**SUPPORT** your consumer’s community

**DIRECTLY CONNECT** with an engaged audience

**ACTIVATE** marketing initiatives



## SPONSORSHIP OPPORTUNITIES

**ADVERTISING INCLUSION** for your logo on print ads and videos

**ON-SITE PRESENCE** for promotional displays, and marketing material

**MARKETING COLLATERAL** printed with your logo including banners and program

**SOCIAL MEDIA RECOGNITION** for your brand to engage the audience

# SKIN!

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## About SKIN! The "Sexy" Art Show

**Art: Meet Music, Music: Meet Party, Party: Meet SKIN!**

The Annual SKIN! The "Sexy" Art Show (July 19 & 20, 2024) will again deliver the best in entertainment from all corners of the fine art world. Talented artist, performers and patrons will converge for a night of sensory exploration and live performances. At this 2 day exhibit, you will have the opportunity to participate in installation exhibits while browsing and purchasing wonderfully crafted pieces by some very talented individuals and have a cocktail in an all-adult setting. We promise to continue our mission and expand the experience to be aroused in your **SKIN!**

The concept for **SKIN!** came after a group of friends had attended a major art show in Florida. They then came to realize that the area needs more of this kind of art and the "appreciate art and make it a party" concept was exactly what they were looking for. Realizing that the Tampa Bay area (and ALL of Florida for that matter) has exceptionally talented artist, the **SKIN!** idea was born. **SKIN!** hopes to provide the best in art and entertainment, while showing the various forms of fine art and presenting world class entertainers right here in our back yard. **SKIN!** welcomes all its artists and their mediums to display, provoke, and excite our audiences. Our goal is to make this annual event a place where you can always find acceptance, while having a fun and thought provoking good time!



# Our Patrons, Artists, & Performers

**ARTIST:** Network with other like-minded artists in a setting that you can discuss, collaborate, and share ideas while being seen by new and enthusiastic patrons!

**PERFORMERS:** Find new fans who love and appreciate what they do! With a high energy level and an eager audience, their performances are the heartbeat of the show!

**PATRONS:** Get to explore world class fine art in a fun and exciting atmosphere with the ability to purchase their favorite pieces!



# Marketing Statistics and Demographics


AGE	21-24	35-44	45-54	55 and Up
	22.60%	30.20%	25.70%	21.50%

ATTENDANCE	Total Guests	Male	Female	Locals
	1100 Guests	48.40%	51.60%	90.00%

SOCIAL	Facebook Fans	Facebook	Instagram Fans	Instagram
	700+ Follows	36,000 Reach	1000+ Follows	21,000 Reach

ADVERTISING		

WEBSITE	Visitors:	Page Views:	Avg. Time Spent:
	8440	18,660	1min. 30 sec.

STATUS		SKIN Art Show INC is a 501 (c)(3) Non-profit Charity
		All donations are tax deductible to the amount allowed by law.

# SKIN! The "Sexy" Art Show Show Sponsorship/Marketing Opportunities

## Silver Sponsors' Package - \$500.00

This entry-level sponsorship package is great for local businesses who want visibility at an event expected to draw more than 1000 art patrons to our award winning show.

- 6 tickets to SKIN! The "Sexy" Art Show
- Company logo displayed on website and social media
- Recognition at the 2 day art show

## Gold Sponsors' Package - \$1000.00

This package is perfect for companies who are serious about supporting SKIN! Art Show while creating great visibility for their brands.

- 10 tickets to SKIN! The "Sexy" Art Show
- Company logo displayed on website and social media with link to your website **or** social media
- Recognition and signage at the 2 day art show
- Display Table to distribute promotional items at the 2 day show

## Platinum Sponsors' Package - \$2000.00

This sponsorship package has limited availability, and is available to sponsors who wish to be featured prominently on all SKIN! Art Show signage, promotions, and social media.

- 20 tickets to SKIN! Art Show
- Company logo displayed on website and social media with links to your website & social media
- Recognition and signage at the 2 day art show
- Display Table to distribute promotional items at the 2 day show
- 4 passes to the VIP reception prior to the show opening night
- 40 beverage/food tickets for the show

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## SKIN! Art Show Team Members/Contact Info

**Hampton Allen** - Founder/Artist Coordinator

**Ian Davis** - Technical Director

**Kay Butler** - Models Coordinator

**Marvia Barrington** - 1<sup>st</sup> Assistant

**Rodney Brown** - Entertainment Director

**DeCory Kelso** - Show Coordinator

**Mark Perry** - Front of House Manager

**Endia Amiker** - Food & Beverage Manager

**Phone:** 352-610-1520 - **Email:** [info@skinartshow.com](mailto:info@skinartshow.com) - **Website:** <https://skinartshow.com>

**Facebook:** @skinartshow - **Instagram:** @skinartshow - **Twitter:** @skinartshow